

International Investment Forum in Mali

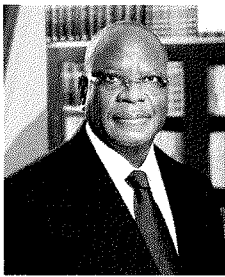
December 7<sup>th</sup> & 8<sup>th</sup> 2017 - BAMAKO

A stylized tree graphic with a thick black trunk and several dark, pointed branches extending upwards and outwards. The branches are filled with a pattern of small, dark, teardrop-shaped leaves. The tree is positioned on the left side of the page, partially overlapping the white background.

Invest  
in **MALI**  
2017



## Betting on Mali



Over the last few years, all Malians have mobilised to consolidate the peace in Mali. The country is recovering from a period of insecurity and uncertainty and its people are stronger and more determined than ever to build a better future for all.

Inspired by this push for peace, the government has developed and implemented a series of reforms to facilitate investments, entrepreneurship, and job creations with a view to promoting and unleashing the country's full economic potential.

Farming and raising livestock are transforming into agribusiness and are feeding the entire sub-region. The energy sector is supporting industrial growth, and the infrastructure is ensuring inclusive and sustainable growth. There are advantages that can be capitalized upon and developed; there are challenges the people of Mali are ready to face, pushed forward by the dynamic and motivated young people in the country.

In this context, the organisation of the Invest in Mali Forum in December is a key step in the process of transforming our comparative advantages into a competitive edge to make Mali the hub of West Africa.

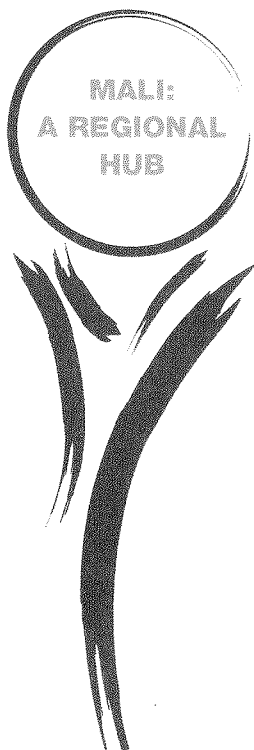
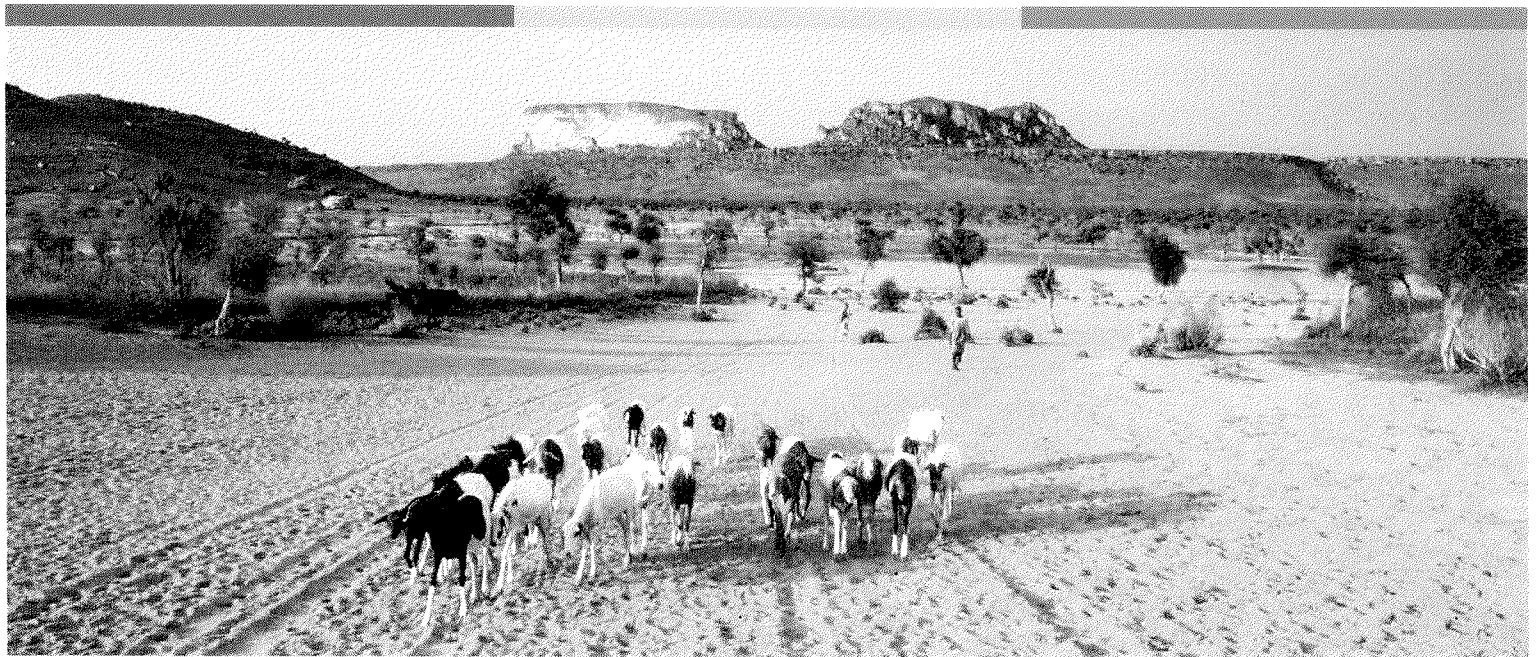
I am very happy to be welcoming all investors to Bamako next 7 and 8 December and would like to thank them in advance for their participation in this significant event.

**SEM Ibrahim Boubacar Keïta**  
President of the Republic, Head of State



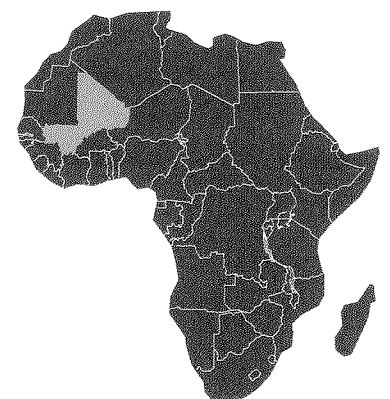
# Become an actor at the Invest in Mali Forum

- Meet key decision-makers in the Malian economy
- Increase your B to B meetings and contacts
- Visit sites and meet local actors
- Acquire in-depth knowledge of the economic advantages of Mali
- Discover the Investment Code and API-Mali



Located in the heart of West Africa, Mali is a veritable cultural melting pot with a population of 18 million, half of whom are under 15 years old. With its dynamic and determined youth and its rich natural resources, Mali has always been very influential in the Economic Community of West African States (ECOWAS).

ECOWAS is a common market of 300 million consumers that is projected to increase to 600 million by 2050. Now that it has restored its strong growth, Mali has the potential to meet the needs of this market in terms of energy, agriculture, and livestock.



**5,3%**

GDP growth  
in 2016

**+104%**

in middle class consumption  
2005 – 2015

**43 million hectares**

Available for agriculture  
and raising livestock

**22 600 GWh**

Goal for energy  
by 2030

Sources: la Banque mondiale, la Banque africaine de développement et APF Mali

## Invest in Mali to Bet on Mali!

Backed up by a strong political will, Malians are firmly in favour of private investment to accelerate the country's development. The Invest in Mali Forum is part of a national strategy that offers new capabilities through the Investment Code. This forum will also be a chance for investors to discover the ever-improving business atmosphere and concrete opportunities, project by project, that Mali has to offer.



### 4 investment sectors



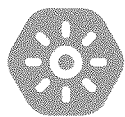
#### AGRICULTURE

Agriculture accounts for 39.5% of Mali's GDP. Mali is the second largest producer of cotton in Africa at 500,000 tons per year. Modernising this sector means transforming comparative advantages (land, climate, water, and labour) into the engine of the economy.



#### LIVESTOCK

Mali is the country in the West African Economic and Monetary Union with the most livestock. Its unique traditional expertise is recognised and the quality of its meat is admired throughout the sub-region.



#### ENERGY

By 2030, Mali will have a total deficit in energy efficiency of 22,600 GWh. However, solar, hydro and biomass are all natural resources that could be developed to achieve energy independence over the same period.



#### INFRASTRUCTURE

Infrastructure development will guarantee inclusive growth that benefits everyone. There is significant need for irrigation and many forms of transportation (air transportation, railways, road transportation, and river transportation).

# 1<sup>st</sup>

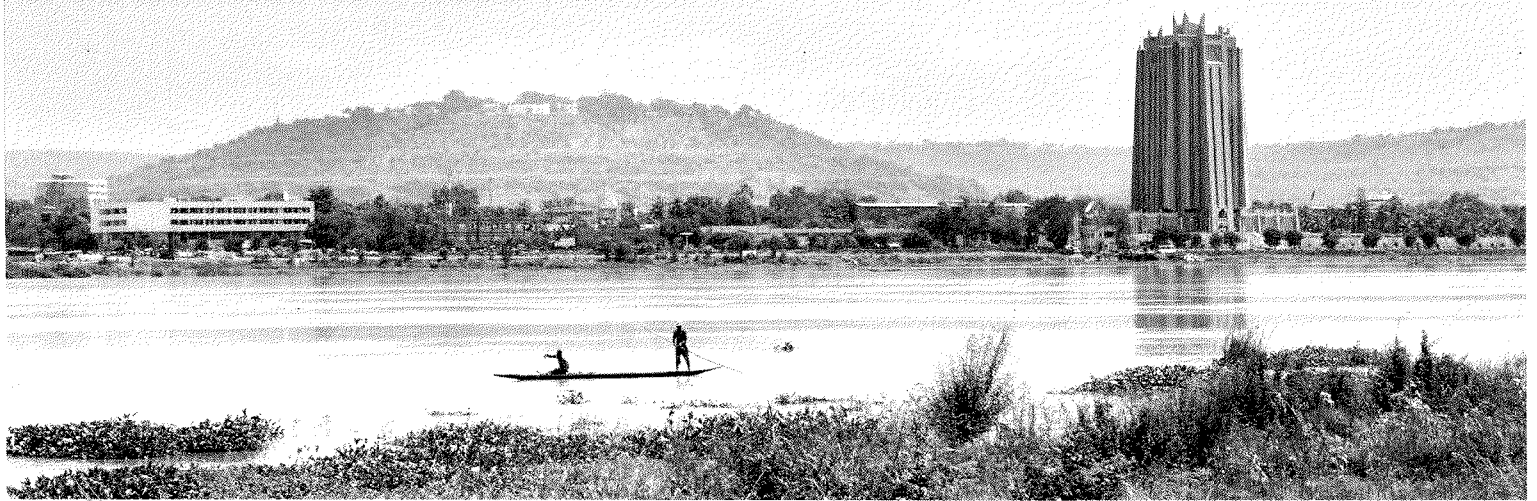
Livestock of western  
Africa (30%)

# 2<sup>nd</sup>

Largest cotton producer  
in Africa

# 3<sup>rd</sup>

Largest producer  
of gold in Africa



## MEETING THE KEY ACTORS IN THE MALIAN ECONOMY

**HIGH-LEVEL CONFERENCES AND DEBATES :** Discover Mali's economic development strategy, the capabilities implemented by the investment code and a constantly improving business atmosphere.

**AN EXHIBITION SPACE AND SITE VISITS :** Get to know the field and the actors: regional and international actors, Malian partners, and economic actors.

**HIGH-QUALITY MEETINGS AND EXCHANGES :** Speak about investment opportunities with skilled and relevant actors in B to B.

## CONCRETE OPPORTUNITIES

### MEETING WITH PEOPLE CARRYING OUT PROJECTS

- Meeting with economic actors
- Meeting with experts
- Presentation of projects identified throughout the country

### MEETING WITH INVESTORS

- Making contacts with public and private operators in Mali
- Exhibition of the expertise and activities of investors
- Meeting with economic actors and leaders in Mali and the region
- Privileged access to the media in Mali and the region

### MEETING WITH SERVICE PROVIDERS

- Presentation of activities, expertise, and know-how in terms of finance, advising, auditing, and communication
- Development of your network of prospects
- Direct commercial and media impact



## Mali is at the heart of West Africa

The Invest in Mali Forum will take place 7 and 8 December 2017 in Bamako at the LAICO L'AMITIE Hotel. This forum will bring together high-level guests, investors, experts, economic actors from Mali and abroad, and technical and financial partners.

Everything will be done to show the comparative advantages of the identified projects and to help decisions be reached quickly.



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